

## **MCJ-351 Intermediate Writing (3 credit hours)**

### **Course Objectives**

1. This course is designed for journalism students who want to further develop their writing skills.

### **Learning Outcomes**

2. Improve key skills, such as gathering, assessing and developing rapport with sources

Produce stories based on information obtained from primary sources

Write with objectivity, authority and a well-developed sense of audience

Develop skills of verification

### **3. Contents**

- a. The craft of writing
- b. Review of language, grammar and writing mechanics
- c. Concepts in narrative writing
  - (1) Plot
  - (2) Attention to detail
  - (3) Foreshadowing
  - (4) Character development
  - (5) Scene setting
  - (6) Pacing
- d. Writing vignettes (personal essays)
- e. Introduction to literary non-fiction
- f. Writer's voice
- g. Writing with authority
- h. Advanced story structure

### **References**

1. Associated Press Guide to News Writing: The Resource for Professional Journalists 1999 by René J. Cappon
2. Broadcast Newswriting: The RTDNA Reference Guide, A Manual for Professionals Jul 1, 2011 by Mervin Block
3. The Associated Press Guide To Newswriting (Associated Press Guide To News Writing) by Cappon, Rene J.
4. Newswriting on Deadline Jul 24, 2003 by Tony Rogers
5. Newswriting Guide: A Handbook for Student Reporters Nov 7, 2005 by Rachel Bard